

SHIRE OF CAMPASPE MEDIA RELEASE



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WELCOMING BUSINESS TO CAMPASPE AND MURRAY

Businesses in the Shire of Campaspe and Murray Shire are invited to join the Welcoming Business Program to increase inclusiveness and embrace diversity in their communities to be launched as part of the International Day of People with a Disability on 3 December.

The program aims to build awareness of providing good customer service to all people within the community regardless of race, ability, sexual orientation, religious beliefs, age, economic status or family status as a way to enhance business profit and help the community.

Shire of Campaspe Mayor, Cr Leigh Wilson said the theme of International Day of People with a Disability of 'Inclusion Matters: access and empowerment' is exactly what the program is about.

"The Welcoming Business Program will provide businesses with access to free professional development in areas such as understanding inclusion, Mental Health First Aid, understanding Aboriginal culture and understanding Poverty. Each of these workshops is designed to assist business owners to understand the diverse groups within the community, including those with disabilities," he said.

"Program participants will receive an audit of their business, which will suggest ways the business can improve its inclusiveness. This could involve tasks like widening aisles to suit prams or wheel chairs, installing ramps at the front of shops or using larger font on menus.

"This program has potential to significantly benefit businesses across both shires whilst raising awareness of inclusiveness in our communities."

The program will be delivered in partnership with Murray Shire, Campaspe Primary Care Partnership and Campaspe One and All Inclusion Project.

Further information

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